

### ❖ **Beach Point Processing Company, Prince Edward Island, Canada**

Earlier this year Mazzetta Company acquired the Beach Point Processing Company (BPPC) located on PEI, Canada; a strategically central location in the Canadian Maritimes to access lobster, snow crab, and pelagic species. We're extremely excited about this venture for a number of reasons. Fundamentally, it allows us to further vertically integrate ourselves, while at the same time it provides us with another platform to pack under the Seamazz brand and support in-house product development with customers.



The BPPC facility has the capacity to process significant volumes of all species and operates from May through December on both Canadian and U.S.-sourced raw material. At present, BPPC employs roughly 150 staff and is developing programs that will further provide training and support the development of its work force.

In terms of sustainability, BPPC is actively cultivating supply relationships with resource stakeholders including fishermen and fishermen cooperatives. These Canadian fisheries have a well-documented history of supporting sustainability initiatives and as BPPC further develops its' sustainability platform we intend to expand this discussion.

## ***Environment Overview***

Mazzetta Company maintains a proud commitment of including environmental consciousness in its business decisions and operating practices. In this section of the Report we'll look at a few of the species that have received an elevated level of scrutiny of late within the industry, discuss what we know and what may still be uncertain, talk about some of the key policy issues in the U.S. today and outline the resulting thoughts, goals, and objectives Mazzetta Company has identified for the near term.

### ❖ **Sustainable Products**

Bringing sustainable products to the marketplace is just one aspect of our sustainability program. We also want to work with our suppliers to improve the sustainability of the manufacturing processes so that customers aren't forced to choose between price and reducing their impact on the environment. As 2009 was the first year Mazzetta Company published a formal Corporate Responsibility Report, this year's report still represents the

